

ARTS & IDEAS
(Formerly known as the San Diego Jewish Book Fair & CJC Presents)

The mission of Arts & Ideas is to produce, present and promote new and established thought leaders and performances. This series will offer programming on topics as varied as culinary arts, science & technology, religion, literature, arts & entertainment, Israel, and health & wellness. Topics will be explored through music, lecture, theatre, film, comedy and spoken word.

2018-2019 Underwriter benefits for all levels include:

- Name recognition in Performing Arts Season Brochure
- Priority Underwriter seating, and notice for Just-Added events
- Invitation to four exclusive Underwriter receptions
 - o Netflix's Somebody Feed Phil (Sept. 27, 2018)
 - o Sandra Bernhard (Dec. 12, 2018)
 - o Meet & Greet with Isabella Rossellini (Jan. 29, 2019)
 - o Dr. Jacob Goldberg (March 11, 2019)
- Two author signed books
 - o *The Last Palace* by Norman Eisen
 - o *Famous Father Girl: A Memoir of Growing Up Bernstein* by Jamie Bernstein

Your Arts & Ideas Underwriter Pass Includes:

- 13 Events, 2 author books, 4 receptions*
- Netflix's Somebody Feed Phil Visits Tel Aviv (Sept. 27, 2018)
- Norman Eisen (Oct. 10, 2018)
- Pablo Ziegler Jazz Tango Trio in Concert (Nov. 15, 2018)
- Sandra Bernhard (Dec. 12, 2018)
- Nathan Devir (Jan. 23, 2019)
- Jacob Goldberg Lecture Series (March 11, 12, 13, 2019)
- Jamie Bernstein (April 3, 2019)
- Israel Story – Podcast Live (May 15, 2019)
- Salk Talks (Nov. 7, 2018, May 28, 2019, June 18, 2019)

Underwriter Benefits 2018-2019

Presenting Sponsor \$25,000 (fair market value \$3,330)

- Special recognition as Presenting Sponsor of the Arts & Ideas season with the opportunity to introduce two performances of your choice (based on availability)
- Ten Arts & Ideas Underwriter passes for year-round programming
- Ten tickets to all underwriter receptions
- Ten single ticket guest vouchers
- Ten tickets to Isabella Rossellini – (Jan. 29, 2019)

Leading Sponsor \$10,000 (fair market value \$1,690)

- Recognition as a sponsor at one Arts & Ideas program with the opportunity to introduce a performance of your choice (based on availability)
- Six Arts & Ideas Underwriter passes for year-round programming
- Four tickets to all underwriter receptions
- Six single ticket guest vouchers
- Two tickets to Isabella Rossellini – (Jan. 29, 2019)

Premier Sponsor \$5,000 (fair market value \$1,160)

- Recognition as a sponsor at one Arts & Ideas program with the opportunity to introduce a performance of your choice (based on availability)
- Four Arts & Ideas Underwriter passes for year-round programming
- Two tickets to all underwriter receptions
- Four single ticket guest vouchers
- Two tickets to Isabella Rossellini – (Jan. 29, 2019)

Performance Sponsor \$3,500 (fair market value \$740)

- Recognition as a co-sponsor at one Arts & Ideas program
- Two Arts & Ideas Underwriter passes for year-round programming
- Two tickets to all underwriter receptions
- Four single ticket guest vouchers
- Two tickets to Isabella Rossellini – (Jan. 29, 2019)

Principal \$2,500 (fair market value \$690)

- Two Arts & Ideas Underwriter passes for year-round programming
- Two tickets to all underwriter receptions
- Two single ticket guest vouchers
- Two tickets to Isabella Rossellini – (Jan. 29, 2019)

Benefactor \$1,000 (fair market value \$560)

- Two Arts & Ideas Underwriter passes for year-round programming
- Two tickets to all underwriter receptions
- Two single ticket guest vouchers

Patron \$550 (fair market value \$510)

- Two Arts & Ideas Underwriter passes for year-round programming
- Two tickets to all underwriter receptions

Underwriter commitments must be made by September 21, 2018 to receive all benefits
