



San Diego Jewish Film Festival • February 7 -17, 2019
Advertising Placement • Festival Brochure • Pre-Show Slides



We are offering two unique, full-color opportunities to purchase advertising for the 28th Annual San Diego Jewish Film Festival, February 7 – February 18, 2019. This highly targeted audience is engaged, educated, and influential with high buying potential.

Theater Slides will appear on multiple screens throughout San Diego county for 11 days and evenings, February 7 -17, 2019. Your slide(s) will be shown before approximately 80 film screenings over 11 days and seen multiple times by 17,000 attendees.\*

Brochure and Festival Guide -- The brochure is mailed to 24,000+ households and is circulated to another 8,000+ JCC & CJC visitors and community businesses. The brochure is also available to 17,000 people who attend the festival in locations throughout San Diego.\*

\*Data based on 2018 metrics.

- YES! I want to purchase advertising slides at the San Diego Jewish Film Festival. I would like to reserve:
One Slide \$600 Two Slides: \$900 Three Slides: \$1150
YES! I want to advertise in the San Diego Jewish Film Festival brochure. I would like to reserve:
1/2 Page Ad (4 3/4 x 7 1/2) \$750 Full Page Ad (10 x 7 1/2): \$1250

ARTWORK SPECIFICATIONS

Table with 2 columns: Theater Slides – Your company’s name in lights! and Brochure Ads – All ads printed in full color!
Theater Slides: For best quality, please submit ads in a high quality 1920x1080 saved in JPEG format... Artwork deadline: January 20, 2019
Brochure Ads: Camera-ready ads must be submitted at the exact size indicated... Artwork deadline: December 1, 2018

Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Information

Credit Card # \_\_\_\_\_ Exp. Date (mm/yr.): \_\_\_\_\_ CVV# \_\_\_\_\_

Check Enclosed

Signature: \_\_\_\_\_

Please send completed and signed order form along with payment information to:

Attn: Jodi Rudick, jodir@lfjcc.org