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SAN DIEGO CENTER FOR JEWISH CULTURE
CJC IN THE MIX

PRESS RELEASE

San Diego Center for Jewish Culture Receives \$10,000 Grant to CJC In The Mix from NextGen Initiative

NextGen Grantees



San Diego, CA – July 1, 2014 – The San Diego Center for Jewish Culture is excited to announce that it has received a \$10,000 grant from the [Jewish Federation of San Diego County's NextGen initiative](#) to CJC In The Mix. CJC In The Mix has created an initiative to serve young adults in the post-college to pre-family stage with a series of 3 Pop-Up style gallery events. These events, which will all be presented through a Jewish lens, will combine

Jewish themes and experiences with a multitude of artistic mediums.

Along with its steering committee, CJC In The Mix will collaborate with YAD (Young Adult Division of Federation) and the Chai Group at Congregation Beth El to bring this new initiative to life. The goal is to expose local young adults to the world of art and culture in a new, relatable, and fun way not currently offered in the community.

The grant, one of seven awarded by the NextGen initiative, was awarded after review by an allocations committee of local philanthropists and Jewish community leadership. The allocations committee evaluated the grant applications based on the following metrics: uniqueness, scalability, leveraging of organizational partners, and quality of follow-up and retention plans.

Left to Right: Mark Kaufman, Chair, Ilene Tatro, Staff, Alex Leverant, Co-Chair



For more information about this exciting program contact Ilene Tatro, Assistant Director of Adult Jewish Education at 858-362-1154 or ilenet@lfjcc.com.

About The NextGen Initiative

Jewish Federation's [NextGen Initiative](#) is dedicated to engaging Jewish young adults in San Diego County at a level to speaks to them. NextGen is an innovative community collaboration of more than 15 young adult organizations, designed to inspire thousands of young philanthropists to get engaged and embrace their Jewish heritage.

About The Jewish Federation of San Diego County

The Jewish Federation of San Diego County is dedicated to building a vibrant and inclusive local Jewish community, and to enhancing the well-being of Jews in San Diego, Israel, and throughout the world.

As one of more than 150 Federations in North America and part of the Jewish Federations of North America (JFNA), the Jewish Federation of San Diego County has helped to build one of the most impressive charitable networks in the world.

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