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Press Photos available at <http://bairdphoto.net/deliver/jco/fiddler/>

J*COMPANY KICKS OFF “CHAI” SEASON OF JEWISH-THEMED MUSICALS WITH *FIDDLER ON THE ROOF*

LA JOLLA, CA – The award-winning J*Company Youth Theatre, a program of the San Diego Center for Jewish Culture at the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS, is pleased to announce its production of *FIDDLER ON THE ROOF* with music by Jerry Bock, lyrics by Sheldon Harnick, and book by Joseph Stein. The production will run **October 15-24, 2010**, at the David & Dorothea Garfield Theatre.

Tevye, a poor dairyman in the little village of Anatevka, tries to instill in his seven daughters the traditions of his tight-knit Jewish community in the face of changing social mores and the growing anti-Semitism of Czarist Russia. He must cope with the strong-willed actions of his three older daughters and the edict of the Czar that evicts the Jews from their village. Rich in historical and ethnic detail, *FIDDLER ON THE ROOF*'s universal theme of tradition cuts across barriers of race, class, nationality and religion, leaving audiences crying tears of laughter, joy and sadness. The musical features such hits as “Tradition,” “Miracle of Miracles,” “Sunrise, Sunset,” and “To Life!” The show is appropriate for all ages.

“This season J*Company presents the first ever Jewish-themed ‘Chai’ season and I hope all will come to support and be involved in the productions,” said Joey Landwehr, J*Company Artistic Director. “The only way to start a season, such as this, is with one of the most beautiful and iconic Jewish productions ever written – *FIDDLER ON THE ROOF*.”

“The cast has become an amazing family of actors and they have created one of the most memorable productions of *FIDDLER* I have ever seen. There will be plenty of surprises for all as we take

inspiration not only from the original book Tevye And His Daughters but also from the Marc Chagall paintings which inspired the original Broadway production,” said Landwehr.

Landwehr is directing *FIDDLER ON THE ROOF*. Landwehr has worked extensively as an actor and director in New York City, both on and off Broadway, as well as in national tours and regional theatre. He has studied under such instructors as Betty Buckley, Marcel Marceau, Francis Sternhagen, F. Murray Abraham, Twyla Tharpe, and has had the privilege of working with great performers such as Phyllis Diller, Sam Harris, Joel Grey, Kaye Ballard, Michael Feinstein, Kristen Chenowith, and Howard Keel. Landwehr is a member of the Screen Actors Guild (SAG), the American Federation of Television and Radio Artists (AFTRA) and Actors’ Equity Association (AEA). He was honored in 2006 by *San Diego Metropolitan Magazine* as one of the 40 San Diego residents under the age of 40 who are making significant contributions to the community. Landwehr most recently directed *Fireflies, South Pacific, The King and I, The Sound of Music, and Cinderella* for J*Company.

“I always like to include a learning experience for our young cast members,” said Landwehr. “Since our production of *FIDDLER* has been inspired by the artwork of Marc Chagall we are teaching our wonderful young artists about art history and inspiration. Each cast member will be researching different types of artists from past and present and creating art inspired by the story of *FIDDLER ON THE ROOF* in the style of that artist.”

Heading the cast of *FIDDLER ON THE ROOF* are:

Kevin McRee	Tevye, the Dairyman	17	University City High School
Lindsey Grant	Golde, his Wife	15	Canyon Crest Academy
Jesse Carpentier	Tzeitel, the Eldest Daughter	17	Julian Charter
Samantha Tullie	Hodel, the Second Daughter	12	Solana Santa Fe Elementary
Maddie Houts	Chava, the Third Daughter	16	Canyon Crest Academy
Adam Burnier	Motel, the Tailor	17	High Tech High International
Josh Shtein	Perchik, the Student	14	High Tech High International
Kyle Fairbrother-Rota	Fyedka	17	High Tech High International
Mara Jacobs	Yente, the Matchmaker	15	High Tech High International
Jacob Davis	Lazar Wolf, the Butcher	17	San Diego High International
Keila Ashkenasi	Grandma Tzeitel	14	La Jolla High School
Nathan Miller	The Rabbi	11	Muirlands Middle School
Gabriela Lipson	Fruma-Sarah	13	San Diego Jewish Academy

Show Dates and Times:

Friday, October 15, 10:00 a.m. (School Show)
Saturday, October 16, 8:00 p.m.
Sunday, October 17, 1:00 & 4:30 p.m.
Thursday, October 21, 7:00 p.m.
Friday, October 22, 10:00 a.m. (School Show)

Saturday, October 23, 8:00 p.m.
Sunday, October 24, 1:00 & 4:30 p.m.

General Information

Tickets for *FIDDLER ON THE ROOF* are \$14.00 for children and \$16.00 for adults and are available online at www.sdcjc.org/jcompany or by calling the JCC Box Office at **858-362-1348**. The David & Dorothea Garfield Theatre is located at the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS at 4126 Executive Drive, La Jolla.

Press Photos available at: <http://bairdphoto.net/deliver/jco/fiddler/>

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About the San Diego Center for Jewish Culture

The San Diego Center for Jewish Culture is the largest Jewish institution in San Diego dedicated solely to presenting high quality, nationally recognized programs which are unique to San Diego County. The mission of the SDCJC is to expand and enrich cultural life in San Diego by presenting the finest in Jewish artistic expression, encouraging the preservation of Jewish culture and heritage, and nurturing new creativity in the arts. A core belief of the SDCJC is to promote respect for diverse cultures and build community tolerance.

The SDCJC offers a wide variety of multi-disciplinary artistic programs that explore cultural identities and perspectives, promote cross cultural understanding, and highlight human themes of family, tolerance, compassion, and hope. These programs, including the San Diego Jewish Film Festival, the San Diego Jewish Book Fair, New Jewish Plays Project, the San Diego Jewish Music Festival, a Holocaust Education Program, and the J*Company Youth Theatre, foster ideas of cultural appreciation and respect. Its facilities feature a 500-seat theatre, a Judaica library, an art gallery, and a community Holocaust Memorial Garden. Approximately 40,000 tickets are sold or provided annually to residents, visitors, and students for San Diego Center for Jewish Culture events.

About the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS

The mission of the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS is to provide social, cultural, educational, and recreational programs to individuals and families of all ages, religions, races, and financial, physical and mental abilities. Likewise, the JCC provides equal opportunity employment to individuals of all religions and backgrounds. The JCC welcomes San Diego's diverse Jewish community and the community at large. The Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS is located at 4126 Executive Drive in La Jolla.



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