



**FOR IMMEDIATE RELEASE:** February 22, 2010

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Press Photos available at <http://bairdphoto.net/deliver/jco/cinderella/>

**J\*COMPANY WRAPS UP SEASON OF**  
**RODGERS & HAMMERSTEIN MUSICALS WITH**  
**CINDERELLA**

LA JOLLA, CA – The award-winning J\*Company Youth Theatre, a program of the San Diego Center for Jewish Culture at the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS, is pleased to announce its production of Rodgers and Hammerstein’s *CINDERELLA*, the first ever made-for-television musical. The production will run **May 6-16, 2010**, at the David & Dorothea Garfield Theatre.

The timeless enchantment of a magical fairy tale is reborn with charm and elegance. Originally presented on television in 1957 starring Julie Andrews, *CINDERELLA* was the most widely viewed program in history. Its recreation in 1965 starring Lesley Ann Warren was no less successful in transporting a new generation to the miraculous kingdom of dreams-come-true, and so was a second remake in 1997, which starred Brandy as Cinderella. The 2010 J\*Company stage adaptation will continue to delight with great warmth and more than a touch of hilarity. The hearts of children and adults alike will soar as the slipper still fits.

“This cast of young artists is absolutely incredible, bringing exciting character choices to the stage that are rarely seen from young people of this age,” said Joey Landwehr, J\*Company Artistic Director. “This is the perfect show for children from ages 1 – 100. I know you will be delighted with every twist and turn we have put into this classic fairytale that will be filled with warmth and happiness.”

Landwehr is directing *CINDERELLA*. Landwehr has worked extensively as an actor and director in New York City, both on and off Broadway, as well as in national tours and regional theatre. He has studied under such instructors as Betty Buckley, Marcel Marceau, Francis Sternhagen, F. Murray Abraham, Twyla Tharpe, and has had the privilege of working with great performers such as Phyllis Diller, Sam Harris, Joel Grey, Kaye Ballard, Michael Feinstein, Kristen Chenowith, and Howard Keel. Landwehr is a member of the Screen Actors Guild (SAG), the American Federation of Television and Radio Artists (AFTRA) and Actors' Equity Association (AEA). He was honored in 2006 by *San Diego Metropolitan Magazine* as one of the 40 San Diego residents under the age of 40 who are making significant contributions to the community. Landwehr most recently directed *Fireflies*, *South Pacific*, *The King and I*, and *The Sound of Music* for J\*Company.

Heading the cast of *CINDERELLA* are:

Hannah Houts	Cinderella	13	Carmel Valley Middle School
David Ahmadian	Prince	12	Carmel Valley Middle School
Samantha Tullie	Godmother	12	Solana Santa Fe
Hallie Bodenstab	Stepmother	13	Muirlands Middle School
Ilana Engel	Portia, the Dimwitted Sister	13	San Diego Jewish Academy
Celia Tedde	Joy, the Sullen Stepsister	12	San Diego Cooperative Charter Sch.
Ethan Rappaport	King	12	Rancho Santa Fe Middle School
Keila Ashkenasi	Queen	13	Muirlands Middle School

### **Show Dates and Times:**

Thursday, May 6, 7:00 p.m.  
 Friday, May 7, 10:00 a.m. (School Show)  
 Saturday, May 8, 8:00 p.m.  
 Sunday, May 9, 1:00 & 4:30 p.m.  
 Friday, May 14, 10:00 a.m. (School Show)  
 Saturday, May 15, 8:00 p.m.  
 Sunday, May 16, 1:00 & 4:30 p.m.

### ***CINDERELLA* Movie Musical Sing-A-Long**

Join J\*Company for a magical movie experience and bring the entire family! Watch *CINDERELLA* (the movie) on the big screen at the David & Dorothea Garfield Theatre, as you

sing-a-long, clap-a-long and following the bouncing ball to lyrics. First 50 attendees receive a special goodie bag on that night!

Dress up as your favorite character from *CINDERELLA* and sing along with the film. A prize will be awarded for best costume. Admission price is \$8.00/JCC members and \$10.00/Non-members.

The *CINDERELLA* Movie Musical Sing-A-Long will be held on  
Thursday, May 13, 2010 at 7:00 p.m.

### **General Information**

Tickets for *CINDERELLA* are \$13 for children and \$17 for adults and are available online at [www.sdcjc.org/jcompany](http://www.sdcjc.org/jcompany) or by calling the JCC Box Office at 858-362-1348. The David & Dorothea Garfield Theatre is located at the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS at 4126 Executive Drive, La Jolla.

Press Photos available at: <http://bairdphoto.net/deliver/jco/cinderella/>

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### **About the San Diego Center for Jewish Culture**

The San Diego Center for Jewish Culture is the largest Jewish institution in San Diego dedicated solely to presenting high quality, nationally recognized programs which are unique to San Diego County. The mission of the SDCJC is to expand and enrich cultural life in San Diego by presenting the finest in Jewish artistic expression, encouraging the preservation of Jewish culture and heritage, and nurturing new creativity in the arts. A core belief of the SDCJC is to promote respect for diverse cultures and build community tolerance.

The SDCJC offers a wide variety of multi-disciplinary artistic programs that explore cultural identities and perspectives, promote cross cultural understanding, and highlight human themes of family, tolerance, compassion, and hope. These programs, including the San Diego Jewish Film Festival, the San Diego Jewish Book Fair, New Jewish Plays Project, the San Diego Jewish Music Festival, a Holocaust Education Program, and the J\*Company Youth Theatre, foster ideas of cultural appreciation and respect. Its facilities feature a 500-seat theatre, a Judaica library, an art gallery, and a community Holocaust Memorial Garden. Approximately 40,000 tickets are sold or provided annually to residents, visitors, and students for San Diego Center for Jewish Culture events.

### **About the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS**

The mission of the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS is to provide social, cultural, educational, and recreational programs to individuals and families of all ages, religions, races, and financial, physical and mental abilities. Likewise, the JCC provides equal opportunity employment to individuals of all religions and backgrounds. The JCC welcomes San Diego's diverse Jewish community and the community at large. The Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS is located at 4126 Executive Drive in La Jolla.



SAN DIEGO CENTER FOR JEWISH CULTURE

Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS

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