



FOR IMMEDIATE RELEASE: November 7, 2010

Contacts: Judith Anderson, publicrelations@lfjcc.com; 760-525-0012

Nan Pace, Managing Director, nanp@lfjcc.com, 858-362-1155

Press Photos available at <http://bairdphoto.net/deliver/jco/13/>

J*COMPANY TAKES ON BULLYING WITH

13 – A New Rock Musical About the One Thing We Never Stop Doing –

Growing Up!

Green Day meets youth theatre -- with a live rock band

LA JOLLA, CA – The award-winning J*Company Youth Theatre, a program of the San Diego Center for Jewish Culture at the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS, is pleased to announce its production of the hilarious high-energy musical *13* with music and lyrics by Tony Award-winning composer Jason Robert Brown and book by Dan English and Robert Horn. The production will run **December 3-12, 2010**, at the David & Dorothea Garfield Theatre.

12 year old Evan Goldman lives in the greatest city in the world, New York. He is popular and cool and getting ready for the biggest day of his life, but when his parents get divorced his world turns upside down and he's forced to have his Bar Mitzvah in "the lamest place in the world," a small town in Indiana. All Evan wants is to make friends and survive the school year; easier said than done! The star quarterback is threatening to ruin his life; his only friend, Patrice, won't talk to him; plus quite possibly the least popular kid in school sees an opportunity for blackmail – what else could go wrong?

"Get ready to rock!" said Joey Landwehr, J* Company's Artistic Director. "We are presenting *13 – A New Musical*, 'The way it was meant to be... at the JCC.' This is going to be an all-dancing, all-singing, full-out ROCK CONCERT! Think Green Day meets youth theatre; with a live rock band and some of the best dancing La Jolla has ever seen."

“And *13* has a beautiful plot about the trials and tribulations of growing up,” said Landwehr. “It’s filled with beautiful ballads and heart-touching lyrics. This is definitely a show for anyone ages 9 – 99. I hope everyone will come to see this show, destined to be a new classic!”

Landwehr is directing *13*. Landwehr has worked extensively as an actor and director in New York City, both on and off Broadway, as well as in national tours and regional theatre. He has studied under such instructors as Betty Buckley, Patti LuPone, Marcel Marceau, Francis Sternhagen, F. Murray Abraham, Twyla Tharpe, and has had the privilege of working with great performers such as Phyllis Diller, Sam Harris, Joel Grey, Kaye Ballard, Michael Feinstein, Kristen Chenoweth, and Howard Keel. Landwehr is a member of the Screen Actors Guild (SAG), the American Federation of Television and Radio Artists (AFTRA) and Actors’ Equity Association (AEA). He was honored in 2006 by *San Diego Metropolitan Magazine* as one of the 40 San Diego residents under the age of 40 who are making significant contributions to the community. Landwehr most recently directed *Fireflies*, *South Pacific*, *The King and I*, *The Sound of Music*, *Cinderella* and *Fiddler on the Roof* for J*Company.

For our educational component the cast (and audiences) of *13 – A New Musical* will be learning about the current hot-topic of bullying. *13* is the first musical to deal with the problem of bullying head-on and without reservation, teaching young people the importance of compassion and acceptance. The school audiences and the cast will be visited by a professional child educator and psychiatrist to speak about all aspects of bullying and the long lasting effects it has on all people but especially young kids during the middle and high school years.

Heading the cast of *13* are:

<u>Name</u>	<u>Role</u>	<u>Age</u>	<u>School</u>
Celia Tedde	Patrice	13	San Diego Cooperative Charter School
Ethan Rappaport	Evan	13	R. Roger Rowe Rancho Santa Fe School
Michelle Guefen	Kendra	15	San Diego Jewish Academy
Scott Peterson	Brett	15	San Diego High - School of the Arts
Marissa Wolfsheimer	Cassie	12	Francis Parker Middle School
Talia Israel	Charlotte	11	La Costa Heights
Emily Hoolilan	Lucy	15	San Marcos High School
Joshua Shtein	Malcolm	14	High Tech High International
Mara Jacobs	Molly	15	High Tech High International
Julian Coker	Archie	13	Carmel Valley Middle School
Cameron Chang	Simon	12	Earl Warren Middle School

David Ahmadian	Eddie	13	Carmel Valley Middle School
Jonas McMullen	Richie	10	Skyline Global Ed

Show Dates and Times:

Friday, December 3, 10:00 a.m. (School Show)

Saturday, December 4, 8:00 p.m.

Sunday, December 5, 1:00 & 4:30 p.m.

Thursday, December 9, 7:00 p.m.

Friday, December 10, 10:00 a.m. (School Show)

Saturday, December 11, 8:00 p.m.

Sunday, December 12, 1:00 & 4:30 p.m.

General Information

Tickets for *I3* are \$14.00 for children and \$16.00 for adults and are available online at

www.sdcjc.org/jcompany or by calling the JCC Box Office at **858-362-1348**. The David & Dorothea

Garfield Theatre is located at the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS at 4126 Executive Drive, La Jolla.

Press Photos available at <http://bairdphoto.net/deliver/jco/13/>

#

About the San Diego Center for Jewish Culture

The San Diego Center for Jewish Culture is the largest Jewish institution in San Diego dedicated solely to presenting high quality, nationally recognized programs which are unique to San Diego County. The mission of the SDCJC is to expand and enrich cultural life in San Diego by presenting the finest in Jewish artistic expression, encouraging the preservation of Jewish culture and heritage, and nurturing new creativity in the arts. A core belief of the SDCJC is to promote respect for diverse cultures and build community tolerance.

The SDCJC offers a wide variety of multi-disciplinary artistic programs that explore cultural identities and perspectives, promote cross cultural understanding, and highlight human themes of family, tolerance, compassion, and hope. These programs, including the San Diego Jewish Film Festival, the San Diego Jewish Book Fair, New Jewish Plays Project, the San Diego Jewish Music Festival, a Holocaust Education Program, and the J*Company Youth Theatre, foster ideas of cultural appreciation and respect. Its facilities feature a 500-seat theatre, a Judaica library, an art gallery, and a community Holocaust Memorial Garden. Approximately 40,000 tickets are sold or provided annually to residents, visitors, and students for San Diego Center for Jewish Culture events.

About the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS

The mission of the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS is to provide social, cultural, educational, and recreational programs to individuals and families of all ages, religions, races, and financial, physical and mental abilities. Likewise, the JCC provides equal opportunity employment to individuals of all religions and backgrounds. The JCC welcomes San Diego's diverse Jewish community and the community at large. The Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS is located at 4126 Executive Drive in La Jolla.

